



**VASSILIKO**  
C E M E N T

SINCE 1963

VASSILIKO  
CEMENT WORKS  
PUBLIC  
COMPANY LTD

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## PRESS RELEASE

### IDEAL HOME Exhibition Karaiskakio Foundation at Vassiliko Cement Works stand

Vassiliko Cement Works participated in the “Ideal Home” Exhibition 2019 (4-6 October), taking an important action in cooperation with “Karaiskakio Foundation” in its exhibition stand.

In the context of supporting Karaiskakio Foundation and with Vassiliko Cement Works participation in the campaign *“Together from A-Z”* 2019-2020, the Company carried out a sampling in its stand aiming at collecting registrations of bone marrow donors. The registration procedure was carried out with the simple method of saliva sample collection, with the assistance of Vassiliko volunteer employees, in cooperation with the Foundation’s volunteers.

During its 3-day participation in the Exhibition, the Company enabled 202 visitors to register as volunteer donors and give **HOPE** to leukemia patients.

Social awareness on the importance of having volunteer bone marrow donors is something that characterizes Vassiliko Cement Works as a Socially Responsible Company through its actions, offering support to people in need.

*‘Let us all be allies for a world full of children’s smiles!’*

THE END

Vassiliko Cement Works, October 14, 2019

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